



**ELINA BJÖRKLUND**

Born 1970

**WORK HISTORY:**

- 08/2012 - **Reima Ltd, CEO**
- 01/11 - 7/12 **BletBI Advisors Shanghai, China Partner, Director Management Consultancy**
- 07/10 - **Ebit Ltd, Managing Director, Founding Partner**
- 11/09 - 03/10 **Fiskars Home, Vice President, Marketing, Member of Executive Board**
  
- 2004 - 2009 **Iittala Plc,**
- 12/08 - 10/09 Group Director, Iittala brand and Direct Consumer sales, Member of Executive Board
- 09/07 - 12/08 Group Director, Direct Consumer sales, Member of Executive Board
- 08/05 - 09/07 Director, Corporate development & communications, Member of Executive Board
- 10/04 - 08/05 Development Manager

**EDUCATION:**

- 2001 - 2003 IDBM –pro, International Design Business Management –program, Aalto University, Helsinki, Finland
- 1989 - 1994 M.Sc. (Econ.), Helsinki School of Economics and Business Administration, Finland

**POSITIONS OF TRUST:**

- 2018 - Business Finland, Member of Board
- 2018 - Urlus Foundation, Member of Board
- 2016 - EVA, The Finnish Business and Policy Forum, Member of the Commission
- 2015 - The Finnish Russian Chamber of Commerce, Member of Board, Vice Chairman (2018-)
- 2013 - Aalto University, Helsinki School of Economics Foundation  
Corporate Advisory Board, Member of Board, Vice Chairman (2018-)
- 2011 - Marimekko Plc., Member of Board, Vice Chairman (2015-)  
Chairman of the Audit and Remuneration Committee (2015-)
- 2009 - 2012 Finnair Plc. Member of Board, Member of Audit Committee  
Member of Board
- 2006 - 2008 Art and Design City Oy, Helsinki



## JUHANI ELOMAA

Born 1960

### WORK HISTORY:

2007 -	<b>Taaleri Plc</b> , CEO
2005 - 2007	<b>Sampo Bank Plc.</b> , Head of Private Bank, Member of Management Board
2000 - 2005	<b>3C Asset Management Ltd</b> , Managing Director, Partner
1997 - 2000	<b>OKO Bank Plc</b> , Executive Director, Member of Executive Board
1991 - 1997	<b>Erik Selin Bankers Ltd.</b> , Managing Director

### EDUCATION:

2006	eMBA, Helsinki University of Technology, Finland
1987	M.Sc. (Pol.) , University of Turku, Finland

### POSITIONS OF TRUST:

2017 -	SRV Plc, Member of Board, Member of the Audit Committee
2015 - 2018	Garantia Insurance Company Ltd, Vice Chairman of Board
2014 - 2015	Finsilva Ltd, Member of Board
2011 - 2017	MPT ry, Vice Chairman of the Board
2013 - 2015	Grene-Noramaa Ltd. Member of Board
2009 - 2013	Nurmi-Yhtiöt Ltd, Member of Board
2007 - 2011	Ovenia Ltd, Member of Board
2001 - 2003	Finnish Association of Mutual Funds, Member of Board